

hello, my name is jamison banham

i create stylish, clean and creative websites

Jamison Banham

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www.jamisonbanham.com.au

Summary

A graphic design student experienced with corporate identity, print collateral, advertising, annual reports, web and multimedia, search engine optimisation and internet marketing. Special emphasis on conceptual design and communication goals, high attention to detail. Comfortable with information architecture and project management.

- Experienced with design concepts for web, print and advertising.
- Designer with skills in new age internet marketing and search engine optimisation.
- Familiar with print preparation and production.
- Experience in Photoshop, Indesign, Illustrator, Dreamweaver and Microsoft Office suite
- Extensive knowledge on website and graphic design
- Strong troubleshooting skills, familiar with cross-browser and cross-platform issues, comfortable with Mac or PC.

Experience

Graphic Design

- Created consumer brochures, reports, magazines using four-color processing; prepared designs for final printing.
- Produced ad campaign strategies for a variety of products and services.
- Designed thumbnails, roughs, and final copies for print advertising.
- Communicated corporate identity through design of logos
- Broad experience in all form of typography for both screen and print
- Used a wide range of typography to appeal to specific audiences.

Website Design/Marketing

- Knowledge on how search engines work and how to receive top results
- Optimise websites for top natural results on leading search engines
- Knowledge of online marketing and affiliate systems
- Produced images and media for web
- Typography for screen
- Provide clients and prospects with easily accessible (and useful) information
- Aid online development of companies

Education

Currently completing my 3rd year of university studying Bachelor of Visual Media majoring in Graphic Design at Griffith University, Gold Coast

Currently hold a GPA of 5.46

Continually receiving distinctions and credits.

Work history (Concurrent with education)

- 12/04 to 11/05 **Evitz Nutritional:** Project Manager
- Performed lead role in the design and production of identity, web design, and computer support
 - Managed multiple, concurrent projects in different stages
 - Trained and provided art direction for other designers
 - Designed and produced ads and promotional collateral
- 1/07 to present **Hyperactive Designs:** Designer
- Various inhouse graphic and web design projects
 - Design and develop graphics for various clients and projects.
- 10/07 to present **JamisonBanham.com.au:** Freelance Designer
- Freelance design for corporate identity, print design and web sites.
 - Offering services such as web design, search engine optimisation and internet marketing